



Madhubani silk







SANGAM
FASHION



As it is hard for a business being to change, but so hard, what is
left is changing everything that is around. The most favorable ground for changes is the culture.
There is no wonder why the number of success fashion houses is so striking.
The designers try to cater to every possible taste of the customers.









It is quite understandable why famous designers tend to give reign to their imagination and create clothes that look interesting but are hardly wearable. They are guided by the desire to attract the public attention to their creations, but this doesn't necessarily mean that they are intended to brighten up the everyday life of lay people. Fashion colors trends are an interesting aspect of general fashion trends. It is not a rare occurrence when the whole city suddenly falls in love with a certain color. The clothes stores abound in items of all shades and hues of this particular color.

Everyone tries to put on as much pieces of clothes of this very color as possible, without taking into the consideration the fact that various shades of one color do not usually go together. What is crucial in their perception is marching along with the fashion. Accessories trends are generally not so revolutionary. Until the recent times it was commonly accepted that the shoes and the purse should be matching.



Which reflects ones' personality. For that individuality people are going for Customized Clothing. It has always been a major part of fashion trends.





SANGAM



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