



MESMERIC

Fashion is what you're offered four times a year by designers. And style is what you choose.

Design no. 05



VESH
WEAR VESH WEAR VIRTUE





001



002



003



004



005



006



007



008



ANGELIC

Style is when they're running you out of town and you make it look like you're leading the parade.

Design no. 08

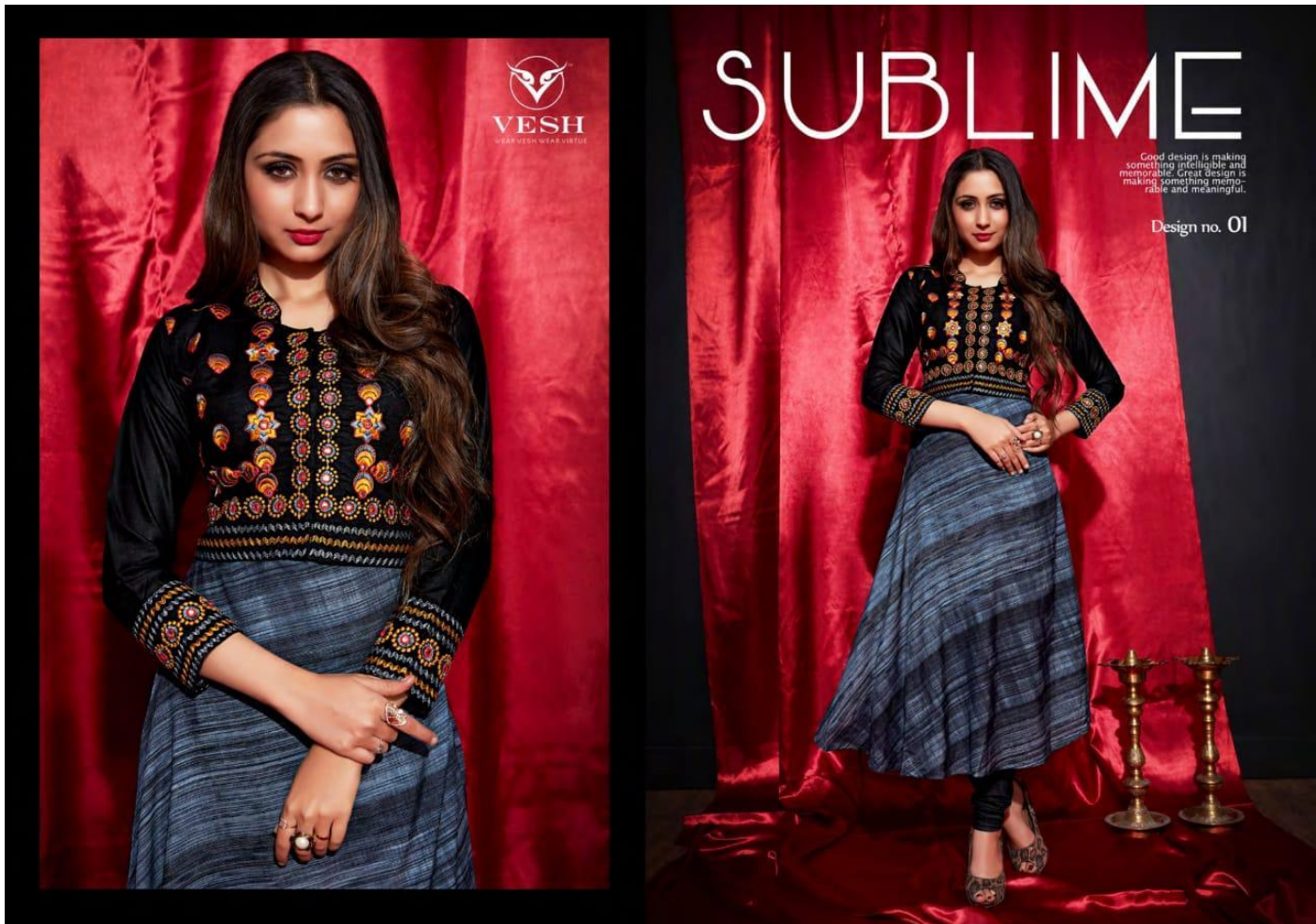


BEAUTY

Fashion is not something that exists in dresses only. Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening.

Design no. 02







VESH
WEAR VESH WEAR VIRTUE

Glossy

NATURAL BEAUTY IS OUR PERSONAL VIEW OF SYMMETRIC SIMPLICITY.
WHEN IT IS ADORNED THE MANICURE CONTINUES TO DRIVE US MOST
PEOPLE LOSE INTEREST. HOW MANY EVERY NEW AND CASUALY DIRECTED
GARMENT EVER PUT ON SINCE CLOTHES CAME IN. BEHOLD A TRIPLE SHORT
OF THE WEARER'S
Dream it, Wish it, Wear it.





ELEGANT

Design is a constant challenge
to balance comfort with luxury,
the practical with the desirable.

Design no. 03



VESH

WEAR VESH WEAR VIRTUE





BE
ROYAL
BE
WEARING



"YOU LOOK AMAZING!"
AND I HAVE TO SAY I AGREE. I'M WEARING ALL BLACK - BUT EXPENSIVE BLACK. THE KIND OF DEEP, SOFT BLACK THAT YOU FALL INTO. A SIMPLE SLEEVELESS DRESS FROM WHISTLES, THE HIGHEST OF JIMMY CHOOES, A PAIR OF STUNNING UNCLIP AMETHYST EARRINGS. AND PLEASE DON'T ASK HOW MUCH IT ALL COST, BECAUSE THAT'S IRRELEVANT. THIS IS INVESTMENT SHOPPING. THE BIGGEST INVESTMENT OF MY LIFE. I HAVEN'T EATEN ANYTHING ALL DAY SO I'M HUNGRY AND THEN AND FOR ONCE MY HAIR HAS FALLEN PERFECTLY INTO SHAPE. I LOOK... WELL, I'VE NEVER LOOKED BETTER IN MY LIFE.
BUT OF COURSE, LOOKS ARE ONLY PART OF THE PACKAGE. AREN'T THEY?



GORGEOUS

Trends in fashion, design and pop culture are taking on more global influence, and of course, one thing that's always in style is color.

Design no. 07

DAZZLING

Fashion is not something
that exists in dresses only.
Fashion is in the sky, in the
street, fashion has to do
with ideas: the way we live,
what is happening.

Design no. 06



VESH
WEAR VESH WEAR VIRTUE

STUNNING

Style is knowing who you
are, what you want to say,
and not giving a damn.

Design no. 04

