



WOMEN SHOULD LOOK LIKE WOMEN.
A PIECE OF CARDBOARD
HAS NO SEXUALITY



WOMEN SHOULD LOOK LIKE WOMEN.
A PIECE OF CARDBOARD
HAS NO SEXUALITY



POONAM
DESIGNS

SIMPLICITY
• DESIGN NUMBER 1004 •

INTRIGUING



ANYONE CAN GET DRESSED UP AND GLAMOROUS,
BUT IT IS HOW PEOPLE DRESS IN
THEIR DAYS OFF THAT ARE
THE MOST INTRIGUING
♦ DESIGN NUMBER.1007 ♦



Optimized by www.ImageOptimizer.net



• DESIGN NUMBER.1001 •

IMPORTANT



OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT

Optimized by www.ImageOptimizer.net



1001



1002



1003



1004



1005



1006



1007



1008



1009



1010



1011



1012

Optimized by www.ImageOptimizer.net



DECIDING

I WEAR MY SORT OF CLOTHES TO SAVE ME THE TROUBLE
OF DECIDING WHICH CLOTHES TO WEAR



IMPORTANT

OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT
• DESIGN NUMBER.1003 •

Optimized by www.ImageOptimizer.net



DESIGNERS
• DESIGN NUMBER.1008 •



FASHION IS WHAT YOU'RE OFFERED FOUR
TIMES A YEAR BY DESIGNERS.
AND STYLE IS WHAT YOU CHOOSE



Optimized by www.ImageOptimizer.net



BEAUTIFUL

• DESIGN NUMBER: 1011 •



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL



Optimized by www.ImageOptimizer.net

YOURSELF
• DESIGN NUMBER.1008 •



WHAT YOU WEAR IS HOW YOU PRESENT
YOURSELF TO THE WORLD. ESPECIALLY TODAY.
WHEN HUMAN CONTACTS ARE SO QUICK.
FASHION IS INSTANT LANGUAGE.





SIMPLICITY

WOMEN SHOULD LOOK LIKE WOMEN
A PIECE OF CARDBOARD
HAS NO SEXUALITY



QUALITY

IT'S BETTER TO HAVE FEWER THINGS OF
QUALITY THAN TOO MUCH EXPENDABLE JUNK
• DESIGN NUMBER. 1010 •



OUTRAGEOUS

IN DIFFICULT TIMES, FASHION
IS ALWAYS OUTRAGEOUS



Optimized by www.ImageOptimizer.net



CHALLENGE



♦ DESIGN NUMBER.1005♦

DESIGN IS A CONSTANT CHALLENGE TO BALANCE
COMFORT WITH LUXE, THE PRACTICAL
WITH THE DESIRABLE



Optimized by www.ImageOptimizer.net





YOU CAN'T BE MELANCHOLY IN FASHION BECAUSE
PEOPLE DON'T RESPOND TO IT.

FASHION

GLAMOROUS



◆DESIGN NUMBER.1006◆

Optimized by www.ImageOptimizer.net

POONAM
BEAUTIFUL



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL
• DESIGN NUMBER.1012 •



Optimized by www.ImageOptimizer.net